



Satisfaction Guaranteed

**You'll make at least \$3 for every \$1 you invest in
Nutrition News Content Marketing.**

We promise to help you sell more of your products, make more money and to add measurable value to your business.

Nutrition News Content Marketing has been tested and proven to work in natural product stores just like yours. It works so well that we promise you'll make at least \$3 for every \$1 you invest.

Once you receive *Nutrition News*, we have three simple requirements. These eliminate any risk and enables us to back the *Nutrition News* guarantee.

1. Document your sales for three months prior to distributing *Nutrition News*.
2. Read *Nutrition News*. Be sure your staff reads it and knows why you're using it.
3. Do NOT insert *Nutrition News* into any other give-aways.

These steps are obvious but necessary for us to ensure we deliver maximum value to your business.

- 1) If you don't know what you've sold, you won't know what difference *Nutrition News* has made. 2) If you don't read *Nutrition News*, your staff won't know what your customers are talking about. 3) If you insert AD FREE *Nutrition News* into your other customer give-aways, your customers may not see it.

You are not buying paper and ink. You're buying results for your business. Results that come with a \$3 to \$1 guarantee if you do your part making sure that your customers read *Nutrition News*. After three months, you'll know if we've delivered on our promise or not.

In 43 years of serving businesses like yours, no one has ever taken us up on our guarantee.

Congratulations and good luck in playing the "Is It Healthy?" Game with *Nutrition News*.